

EfficientIP Celebrates International Expansion And Outstanding Growth

Leading DDI vendor opens offices in Singapore and Canada

PARIS -- June 27, 2016 -- EfficientIP, a leading provider of DDI (DNS, DHCP, IPAM) solutions, has continued its international growth with office openings in Singapore and Canada.

Following the success of its implementation in the UK and US, the DDI vendor - considered by IDC as one of the «fastest growing companies» in the cybersecurity market - is increasing its services and solutions worldwide.

To support its North American growth – the US achieved profitability in just 18 months - EfficientIP has now opened an office in Canada. This will help the company more closely support customers such as Telus and Desjardins Bank, who have made the switch from the industry leader to EfficientIP's DDI solutions.

The company also recently opened a Southeast Asia office in Singapore, with three new team members to support businesses across the region – particularly in the telecommunications sector. Southeast Asia is now one of the most affected areas of cybercrime and the threat to data security – personal and corporate - represents 0.41 percent of the GDP in Singapore. In 2015, 13 percent of EfficientIP's revenue came from this region.

David Williamson, CEO at Efficient IP, said: “The implementation of EfficientIP in these two new markets demonstrates the quality and performance of our solutions. It also proves the innovative capacity and efficiency of our engineers to fight against the incessant hacking techniques.”

Over the past five years the company has increased its turnover tenfold - from €1.3 million euros to €12 million. In 2015, EfficientIP announced the company's revenue had reached \$15 million, with the organisation achieving a 114 percent increase in new business and an 84 percent increase in overall growth. It currently supports 500 customers worldwide with solutions to improve availability, performance and security network services - and has increased its staff level from seven in 2009 to more than one hundred in 2016.

EfficientIP recently conducted the first survey on DNS security revealing DNS attacks are costing businesses more than \$1 million. The report looked at the causes for the rise of DNS vulnerabilities and the potential business effects and proved 25 percent of businesses aren't implementing any kind of security software.

The study also discovered that 74 percent of CSOs and Network Directors have been victims of DNS attacks. However, despite 79 percent being aware of the risks associated with DNS, only 59 percent were using any form of DNS security.

ABOUT EFFICIENTIP

As one of the world's fastest growing DDI vendors, EfficientIP helps organizations drive business efficiency through agile, secure and reliable network infrastructures. Our unified management framework for DNS-DHCP-IPAM (DDI) and network configurations ensures end-to-end visibility, consistency control and advanced automation. Additionally, our unique 360° DNS security solution protects data confidentiality and application access from anywhere at any time. Companies rely on us to help control the risks and reduce the complexity of challenges they face with modern key IT initiatives such as cloud applications, virtualization, and mobility.

Institutions across a variety of industries and government sectors worldwide rely on our offerings to assure business continuity, reduce operating costs and increase the management efficiency of their network and security teams. For further information, please visit: www.efficientip.com

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