

**EfficientIP and TORI Global join forces to protect business and critical applications
for the City and Wall Street**

Reading, UK, July 24th 2015 : EfficientIP, a leading developer of DDI solutions (DNS, DHCP services, VLAN and IP-address management), today announced a engagement partnership agreement with TORI Global the independent business transformation practitioners.

TORI improves client performance through business service improvements, cost effectiveness and profit growth, The partnership will give financial services organisations in the United Kingdom and North America access to the unique combination of TORI's consulting skills and EfficientIP's DDI technology solutions.

With so many of today's business critical applications relying on IP access, network security has never been so strategic for financial institutions that depend on IT systems to serve their customers. The new partnership between TORI and EfficientIP will help these organisations to increase the level of service and security while decreasing the operational costs of implementing innovative and disruptive technologies.

"The addition of EfficientIP's solutions to our Zero Outage Protection methodology will significantly strengthen the services we deliver with our enabling technology partners," said Martin Harvey, CEO at TORI Global. "This new partnership will allow us to enhance our client's critical systems protection, in close collaboration with the most innovative DDI solution on the market"

David Williamson, CEO at EfficientIP, added: "The combination of TORI's influence in the financial sector and our latest innovation in network security with DNS Guardian will provide the City and Wall Street with the quality of service they demand and deserve. Our common vision of the role IT plays in achieving our customers' business objectives is at the heart of this partnership."

About TORI Global

TORI specialises primarily in providing solutions to industry leaders within global Financial Services organisations. The solutions TORI offer are innovative, realisable and sustainable with benefits that have real impact. TORI has a hard earned reputation for experience, quality and professionalism and is made up of practitioners who, prior to joining TORI, enjoyed successful careers running business and support functions for many of the global institutions we now count as our clients. Since its inception in 2002, TORI has worked almost exclusively in the Financial Services sector and has developed a flexible resource pool of highly qualified, usually personally recommended individuals who now work for TORI regularly and repeatedly.

TORI Financial Services domain knowledge, coupled with the expertise of its select group of niche Alliance Partners and extensive Associate bench, allows it to deliver innovative solutions to clients to meet their most critical requirements. TORI provides a wide range of professional enterprise services that are grouped into four distinct business areas of Design, Change, Run and Control.

For further information, please go to: www.toriglobal.com

ABOUT EFFICIENTIP

EfficientIP, one of the fastest growing DDI vendors provides solutions to address organizations' needs to drive business efficiency through network services availability, security and performance. EfficientIP customers can ensure that their network infrastructure truly supports the business imperatives, ranging from business continuity and availability to reduce time-to-market for new products, services, and locations. Its unified management framework for DNS, DHCP & IPAM devices and network configurations enhances security, availability, and agility of the networks infrastructure. Customers worldwide across industries rely on EfficientIP offerings to enable policies to be applied and business processes to be automated that reduce operating costs and increase management efficiency. EfficientIP's offerings are complemented by technologies and services from global business partners. For further information, please visit: www.efficientip.com

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