

EfficientIP expands global channel network with ChuanhowTech to bring innovative DDI technologies and DNS security to Taiwan

- **Full range of DDI solutions now available to enterprises in Southeast Asia**
- **DDoS DNS attacks protection**
- **Zero-Day vulnerabilities mitigation**
- **DNS firewall against malware**

Reading, UK, September 16th 2014: EfficientIP a leading developer of DDI solutions (DNS, DHCP services, VLAN and IP-address Management), today announced a new partnership agreement with the Taiwanese ChuanhowTech, a specialist provider in ICT solutions. The agreement is strategic and reinforces EfficientIP presence in Asia.

ChuanhowTech will now resell and implement EfficientIP's IP-address management, DHCP and DNS Security solutions. "We're really happy about this new partnership with EfficientIP. EfficientIP's innovative solutions complete our security offering with new solutions to secure network infrastructures against many different threats," said JunHao Chen, CEO at ChuanhowTech. "DNS services are critical to ensure business continuity. Unfortunately, security investments are almost inexistent, and we see a huge opportunity in the Asian market for new and innovative DNS security solutions."

Scott Breadmore, Regional Director at EfficientIP added, "This relationship with ChuanhowTech will significantly increase our presence on the Asian market. Their skills and experience will provide high quality services to customers looking for state-of-the-art security while achieving cost savings."

With DNS servers increasingly becoming the favourite targets for hackers through DDoS or poisoning attacks, often with dramatic results, organisations are under increasing pressure to adopt effective DDI solutions.

About ChuanhowTech: Chuanhow Technologies is a specialist in cloud computing / big data, SDN, network security, data analysis, data loss prevention, application delivery management, business continuity, enterprise software, e-commerce, mobile computing, asset management, social media and an Innovation strategy for next generation products. Chuanhow helps vendors in the IT market develop a profitable business, provide a distinctive pathway for development, a new way of thinking to help reseller partners and enterprise customers reduce costs, optimize operations, improve efficiency, and build a profitable portfolio. For more information, please visit Chuanhow website <http://www.chuanhow.com> or Email: marketing@chuanhow.com

ABOUT EFFICIENTIP

EfficientIP, one of the fastest growing DDI vendors provides solutions to address organizations' needs to drive business efficiency through network services availability, security and performance. EfficientIP customers can ensure that their network infrastructure truly supports the business imperatives, ranging from business continuity and availability to reduce time-to-market for new products, services, and locations. Its unified management framework for DNS, DHCP & IPAM devices and network configurations enhances security, availability, and agility of the networks infrastructure. Customers worldwide across industries rely on EfficientIP offerings to enable policies to be applied and business processes to be automated that reduce operating costs and increase management efficiency. EfficientIP's offerings are complemented by technologies and services from global business partners. For further information, please visit: www.efficientip.com

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