efficient iP ™
DEFINING SMART DDI

Press Release

EfficientIP and INVETICO join forces to bring innovative IP Address Management and DNS technologies to Australia

24th July 2014 Melbourne : EfficientIP a leading developer of DDI solutions (DNS, DHCP services, VLAN and IP-address management), today announced a reseller agreement with INVETICO, an IT Infrastructure Solutions & Services Provider based in Australia. The agreement will draw on INVETICO's recognized expertise in the market and expand EfficientIP's existing partner network in the Asia Pacific region, which currently includes the Philippines, Malaysia, Singapore, Taiwan and Thailand.

With the number of services and applications that rely on IP access increasing dramatically, and DNS servers becoming the favourite targets for hackers, often with dramatic results, organisations are under increasing pressure to adopt effective DDI solutions.

"The addition of EfficientIP's solutions to our portfolio improves our overall offering at INVETICO with best-in-breed IP Address Management and DNS security technologies" said Kosala Jayasinghe, CEO at INVETICO. "This new partnership will allow us to address our customers' upcoming network management challenges and provide them with state-of-the-art solutions, adapted to their specific needs and environment."

Scott Breadmore, Territory Manager at EfficientIP, added: "Thanks to this new relationship with INVETICO, we will reinforce our notoriety on the Australian market and benefit from their expertise and capacity to deliver to customers high quality services that meet not only their immediate technology requirements but also their long-term business objectives."

About Invetico: INVETICO is an IT Insfrastructure Solutions & Services Provider based in Australia. More than a proficient knowledge of best-in-breed technologies, we offer our clients the value-added expertise to maximize their technology investments.

Working closely with our clients, we make sure we understand not only their immediate technology requirements but also their long-term business objectives. With our extensive industry-specific expertise, we also understand what technologies work in which environments.

Leveraging this insight, we recommend and create solutions that simplify complexities, conserve internal resources and budgets, and transform challenges into opportunities.

ABOUT EFFICIENTIP

EfficientIP, one of the fastest growing DDI vendors provides solutions to address organizations' needs to drive business efficiency through network services availability, security and performance. EfficientIP customers can ensure that their network infrastructure truly supports the business imperatives, ranging from business continuity and availability to reduce time-to-market for new products, services, and locations. Its unified management framework for DNS,DHCP & IPAM devices and network configurations enhances security, availability, and agility of the networks infrastructure. Customers worldwide across industries rely on EfficientIP offerings to enable policies to be applied and business processes to be automated that reduce operating costs and increase management efficiency. EfficientIP's offerings are complemented by technologies and services from global business partners. For further information, please visit: www.efficientip.com

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