EfficientIP launches end-to-end network design and deployment solution

- **Faster time-to-market for network designers**
- **Automatic deployment from design to configuration reduces human error**

Paris, France, March 10th 2014: EfficientIP a leading developer of DDI solutions (DNS, DHCP services, VLAN and IP-address management), today announced the launch of NetChange, a new, agile network management solution that fully integrates configuration with design to enable organisations to deploy their network infrastructure faster and error-free. By employing NetChange, organisations can eradicate unnecessary cost and downtime, caused by poorly planned network changes.

Using a single web-based User Interface the NetChange integrates directly with EfficientIP's Device Manager solution, enabling network designers to create and visualise a network's architecture and then deploy the new network directly from the new design. NetChange has been developed in response to the growing need of large enterprises, Telco's and ISPs to rebuild and reduce the cost of sprawling networks. Internet and Telco giants such as AT&T and Google, are examples of organisations that are revamping the networks within their data centres in order to make significant cost savings.

"Network configuration has long been considered a labour-intensive task requiring skilled, costly administrators, that is inherently vulnerable to human error," said David Williamson, CEO at EfficientIP. "Organisations of all sizes are having to review their network design due to the increased demands that are being placed on the infrastructure by today's data-driven and mobile workforce. Network architects are increasingly demanding a more rapid and error-free way to take their infrastructure designs through to deployment and with NetChange we can now provide them with the means to do this."

NetChange is the latest development from EfficientIP and follows the release of its SOLIDserver v5.0.3 last month, which introduced an industry-first Hybrid DNS engine to counter Denial of Service attacks. It reinforces the company's fully integrated approach to managing the complete chain of network resource allocations, from IP addresses, VLAN and DNS to devices and network interfaces.

For further information on EfficientIP's NetChange, please visit www.efficientip.com

ABOUT EFFICIENTIP

EfficientIP, one of the fastest growing DDI vendors provides solutions to address organizations' needs to drive business efficiency through network services availability, security and performance. EfficientIP customers can ensure that their network infrastructure truly supports the business imperatives, ranging from business continuity and availability to reduce time-to-market for new products, services, and locations. Its unified management framework for DNS,DHCP & IPAM devices and network configurations enhances security, availability, and agility of the networks infrastructure. Customers worldwide across industries rely on EfficientIP offerings to enable policies to be applied and business processes to be automated that reduce operating costs and increase management efficiency. EfficientIP's offerings are complemented by technologies and services from global business partners. For further information, please visit: www.efficientip.com

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