

IDC 2023 DNS THREAT SURVEY



Impacts & How to Evolve to Proactive Security

Impacts of DNS attacks are real and ever-increasing - **the time to act is NOW!**

For end-to-end security, organizations need to make better use of valuable DNS data and tools.

DNS ATTACKS TARGET ALL INDUSTRIES



90%
Organizations attacked



\$1.1 M
average cost per attack



7.5
attacks per organization
on average

BUSINESS IMPACTS ARE DEVASTATING

73% App Downtime
(On-prem/Cloud)



32% Ransomware File
Loss/Ciphering



29% Data Theft /
IP Stolen



PURPOSE-BUILT DNS SECURITY BRINGS PROACTIVE DEFENSE

*Threat
Intelligence*

*Secure Extended
Enterprise*

*Advance
Zero Trust*

*Ransomware
Detection*

TOP 3 RECOMMENDATIONS



1. Utilize DNS Threat Intelligence Feeds
2. Benefit from DNS Observability
3. Integrate DNS Data with Security Ecosystem



READ THE FULL IDC REPORT